

## **Sustainability at ARTIC**

As a leading international hotel investment company, ARTIC continuously adheres to the highest standards in sustainability. We work closely with all our hotel operators, who are renowned global brands, to embed sustainable practices throughout our portfolio. ARTIC's steadfast commitment to sustainability is exemplified in its fully developed project, Al Jazi Developments.

Sustainable hospitality involves integrating eco-friendly practices into every aspect of the industry's operations. This encompasses reducing waste, conserving energy and water, sourcing local and organic products and supporting communities. By embracing these practices, the industry can reap a multitude of benefits, including reduced operational costs, improved brand reputation, job creation and, most importantly, a positive impact on the environment.

Our pursuit of achieving the highest sustainability standards in the hospitality sector encompasses various aspects and initiatives, most notably energy, resource management, community, training and development, and sustainable procurement. Some of these include:

### **ENERGY**

- Selected hotels have achieved LEED certification. Notably, Radisson Blu Aqua Chicago holds a LEED Silver rating and boasts one of the city's largest green roofs. The Ritz Carlton Residences and JW Marriott Residences were pioneers in attaining LEED Certification for residential projects in Egypt. Sheraton Istanbul City Center has also obtained Sustainable Tourism Certification.
- W Miami, Four Seasons First Residence Hotel and City Center Rotana have adopted LED and energy-efficient lighting throughout guest rooms and communal areas.
- Marriott Marquis City Center actively monitors and reduces carbon emissions, promoting alternative transportation choices like bikes and public transport. The hotel employs MESH (Marriott Environment & Sustainability Hub), an online platform, to track and report its carbon footprint.
- Marriott Marquis City Center Doha and Aleph Rome Hotel Curio Collection has both received the prestigious Green Key Sustainability Certification.
- Aleph Rome Hotel achieved 100% compliance in Hilton Lightstay (platform for Hilton) where it reduced energy and water consumption by 11% and 10% consequently in 2023. The hotel also obtained the Travel Sustainable 3+ level recognition on booking.com.

### **RESOURCE MANAGEMENT**

- Marriott Marquis City Center Doha, JW Marriott Marquis and Al Jazi Developments use greywater systems for landscaping.

- Hotels like Four Seasons First Residence, Marriott Marquis City Center, JW Marriott Marquis City Center, Le Meridien Hotel City Center, Aleph Rome Hotel, and City Center Rotana have installed Building Management Systems and Guest Room Management Systems to optimise lighting and air conditioning automatically. They also use energy-efficient bulbs in all hotel areas.
- W Miami aims to reduce landfill waste per occupied room by 45% by 2025.
- Four Season First Residence has a recycling program and organic waste diversion in place.
- Marriott Marquis City Center implements recycling programs for guests and staff, minimising single-use plastics. The hotel uses Winnow, a commercial food waste solution, to measure and reduce food waste.
- W Miami and City Center Rotana have replaced individual plastic bottles with refillable bottles, actively encouraging guests to recycle waste. City Center Rotana practices recycling of hazardous electronic waste and Aleph Rome Hotel recycles cooking oil.
- City Center Rotana eliminated the use of paper collaterals for hotel services in guest rooms, replacing them with QR codes. They also replaced plastic straws with eco-friendly alternatives and introduced reusable fabric bags for laundry.
- Aleph Rome Hotel, Curio collection introduced digital city maps for the guests and chiller retrofit to reduce GWP.
- St Regis Bal Harbour has implemented water conservation measures, including water-conserving toilets and low-flow shower heads.

## COMMUNITY

- Four Seasons First Residence employees volunteer in the local community and support charitable initiatives, including breast cancer awareness through the Baheya Foundation and donations to Children's Cancer Hospital Egypt.
- Double Tree by Hilton offers internship opportunities, collaborating with Step By Step Qatar, a special needs center.
- City Center Rotana engages in social and environmental initiatives, including blood donation campaigns and beach clean-up activities.
- Various hotels, such as JW Marriott Marquis, Le Meridien City Center Marriott Marquis, Delta, and Element Hotels, participate in community events like Ride for Education, clothes donation, blood donation, Iftar Ramadan meals distribution, and disaster relief efforts.
- ARTIC provide support for associates working across its hotel portfolio affected by natural disasters such as the earthquake in Turkey, where its hotels operate.

- Aleph Rome Hotel collaborate with numerous foundations such as Villa Russiz Foundation, a foster home. Also with Portico di Romagna, through a donation of a playground as the city was affected by the severe floods. In addition to collaboration with local schools to raise awareness on environmental issues, and collaboration with AIPD (Association Italiano for People with Down syndrome) and many more.
- Delta City Center Hotel and Element have initiated recognition programs to motivate and encourage employees, such as the GM Award, Top-Notch Award, Guest Maestro Award, Honesty Award, and Learning Excellence Award.
- Hotels like Aleph Doha Residences, Curio Collection by Hilton, organise events focused on women's health awareness in partnership with local institutions.
- The hotels prioritise health and safety, ensuring a compliant and safe environment in adherence to all applicable local and international laws and regulations.

#### **TRAINING AND DEVELOPMENT**

- We implement training and awareness programs for our staff, focusing on sustainable practices to enhance their engagement in sustainability initiatives.

#### **SUSTAINABLE PROCUREMENT**

- All sourcing and procurement is conducted exclusively through approved vendors who uphold commitments to fair trade practices.
- We actively support local businesses by sourcing produce and goods locally, participating in community initiatives, and promoting local cultural experiences for our guests.